



SMART GROUP

ETERNAL LEGACY OF QUALITY & TRUST



SMART GROUP

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SMART GROUP
Eternal Legacy of Quality & Trust

Registered Office : 4th Floor, Kunti Tower, Kali mati Road, Sakchi, Jamshedpur-831001
Contact : +91-8877066666

Corporate Office : 1st Floor, Om Plaza, Aam Bagan, Sakchi, Jamshedpur-831001
Contact : 0657-2231021, +91-8235075554

Corporate Office Dhanbad : Smart Group, Aditya Aakash Apartment, Shop No.- 3, Murli Nagar, Saraidhela, Dhanbad-826005
Contact : +91-8340452406

Corporate Office Ranchi : Smart Group, 507, 5th Floor, Eastern Mall (Pantaloon Building) Dangra Toli Chowk, Ranchi-834001
Contact : +91-6287781111

www.smarthousingweb.com | www.smartgroupshotel.com | www.smartnidhi.com | www.smarticoniccity.com



DEEPAK CHOUDHURY

Managing Director, Smart Group

Mr. Deepak kumar Choudhury is a pioneering figure in eastern part of India's Business world. His strict adherence to quality and commitment helped him to stand apart from the competition. He has a vast experience in Real Estate, FMCG and Consumable Industry.

He is leading Smart Group which has companies in various sectors such as Real Estate, Hospitality and Finance. All this has been achieved in a very short span of time. He started his journey as Business Proprietor and continued to diversify his business empire in empire into a limited company in 2016 as smart housing buildcon limited. The company is reaching the desired height. Mr. Choudhury is a self made entrepreneur who started his career with less than \$10 and today he is executing projects worth over \$1 billion. Smart Group is an unlisted closely held yet professionally managed company run by an experienced board of directors. Mr. Choudhury started his career as a Medical Representative, Worked As Area Manager, Regional Manager & Zonal Manager in Pfizer Ltd, Alkem Laboratories Ltd., FDC LTD. He later joined the Real Estate sector as Director and then started a company with different partners in Construction and Real Estate segments. A major milestones 2017, Jamshedpur Agro Industries Ltd. And Smart Group Hotels in 2018. Smart Group Hotels are owned and leased properties in different location of India.



SMART GROUP

Living Beyond Dreams

from the Managing
Director's desk...

CHARTING THE PATH

As a managing Director Mr. Choudhury diversified the group into new business areas of development such as Hospitality, Real Estate and Finance. His hard work, determination and effort opens the door for the group across Asia. Under his Leadership The Smart Group of Hotels and Smart Nidhi Finance Limited.

Mr. Choudhury shifted his focus on developing hospitality and finance sector. He is focused on contributing to the real estate and infrastructure which is the growth driver for development of India. He is a true leader who wishes to see the nation empowered.

Smart Housing Group is a young and vibrant realty company with lots of passion and burning ambitions. Passion to built unmatched structures with innovative designs, fresh ideas, beautiful aesthetics and high end technology, and an ambition to raise the bar the way people live, work and play. Their ethos are reflected in their work.

What they promise, they promise with their heart & soul. Their satisfaction lies in seeing it fulfilled to the fullest. When you get something extra to enjoy your life in a better way, they share your pleasure. And with each added number of their smiling customer, the feeling grows stronger.

Their pride and joy lies in improving the quality of life and they do meet customer aspirations by adding value to their project design, customer services, meeting deadlines or even thinking creatively. The company is ISO 9001:2015 certified. Their construction quality and projects related activities conform to the ISO standards.

After successful delivery of 13 projects, Smart Housing Group have emerged as a leading name in designing residential colonies with state of art infrastructure.

Year of experience: Over 25 years

- Always dream big – This quality has led Mr. Choudhury to achieve his goals in life easily.
- Aggression for work – He is very particular about his work and is always leading from the front. He is an inspiration to his team.
- Punctuality – He believes n the principle 'Time and Tide waits for none'. Implementation of ideas at a well defined time stands with him always.
- Continuous learning – He is a quick learner, He never hesitates to learn from his staff, employees or anyone etc. His belief is the learning continuous, no matter how old your are or from whom you are learning.
- Never fail to try more – After server failures he sussed in life. Financially he faced many problems but his strong will power to overcome difficulties always dominated the bad phase. He says never let anything break your will.
- Partner with the right people.
- Anything worth doing requires persistence.

Business



Smart Housing Buildcon Ltd



Smart Group Hotels



Smart Nidhi Finance Ltd



Smart Insurance

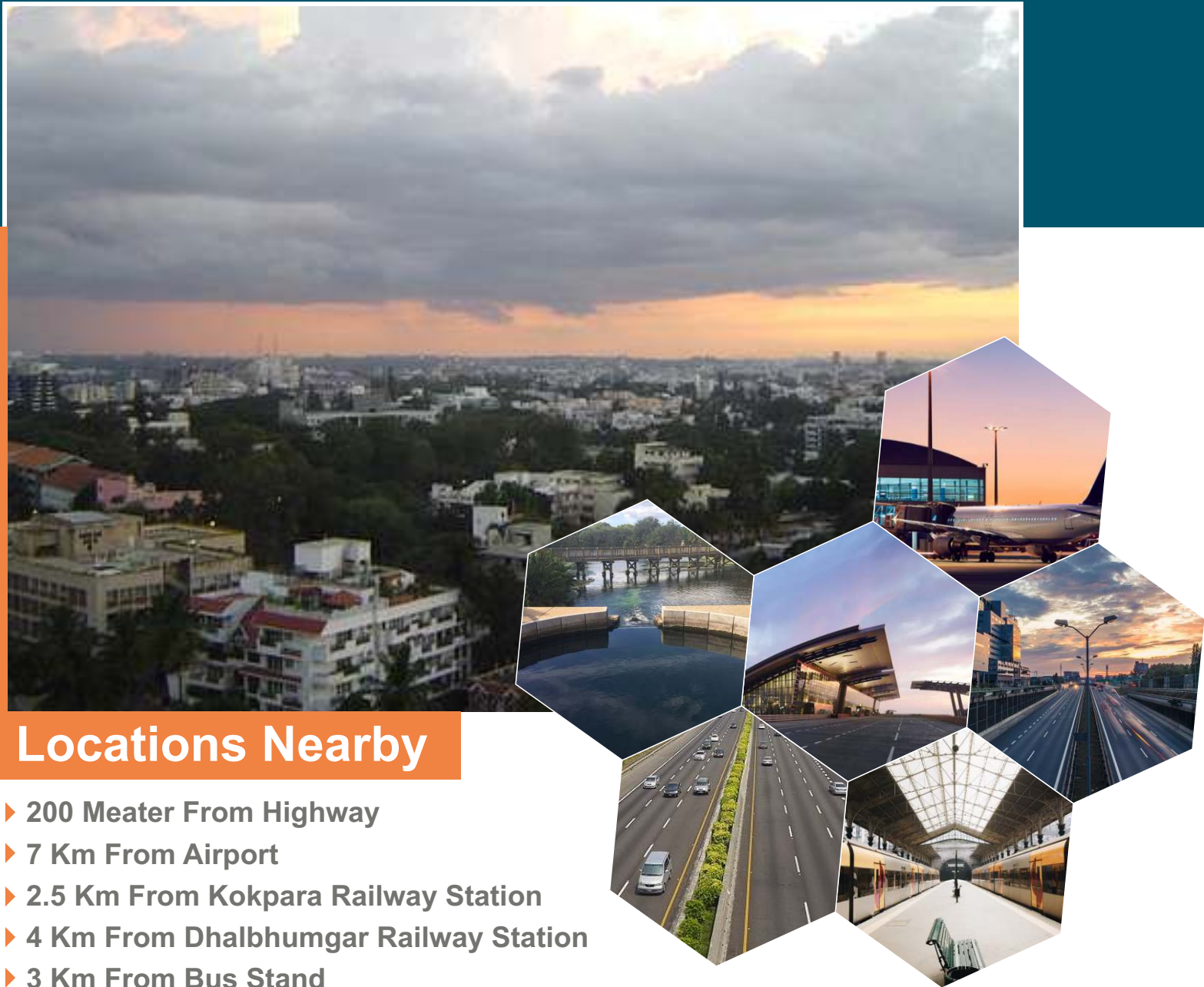
SMART CITY

DHALBHUMGARH



HIGHWAY PARADISE

DHALBHUMGARH

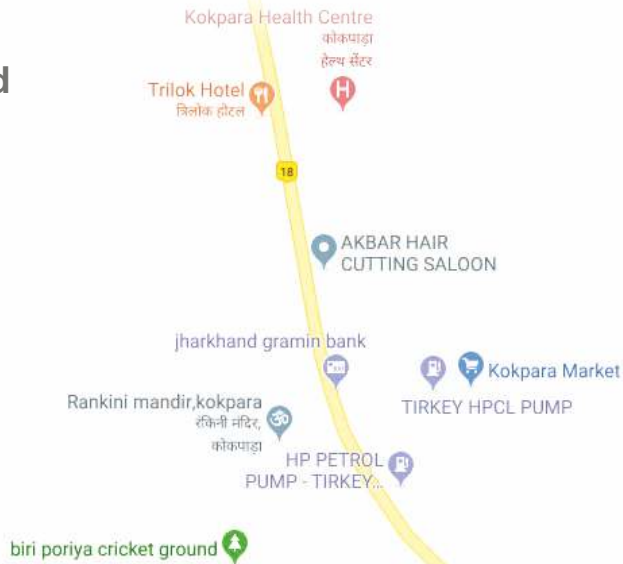


Locations Nearby

- ▶ 200 Meater From Highway
- ▶ 7 Km From Airport
- ▶ 2.5 Km From Kokpara Railway Station
- ▶ 4 Km From Dhalbhumgar Railway Station
- ▶ 3 Km From Bus Stand

Amenities

- ▶ Main Gate
- ▶ 20 FT. Barnch Road
- ▶ 30 FT. Wide Road
- ▶ Boundary Wall
- ▶ Demarcated Plots

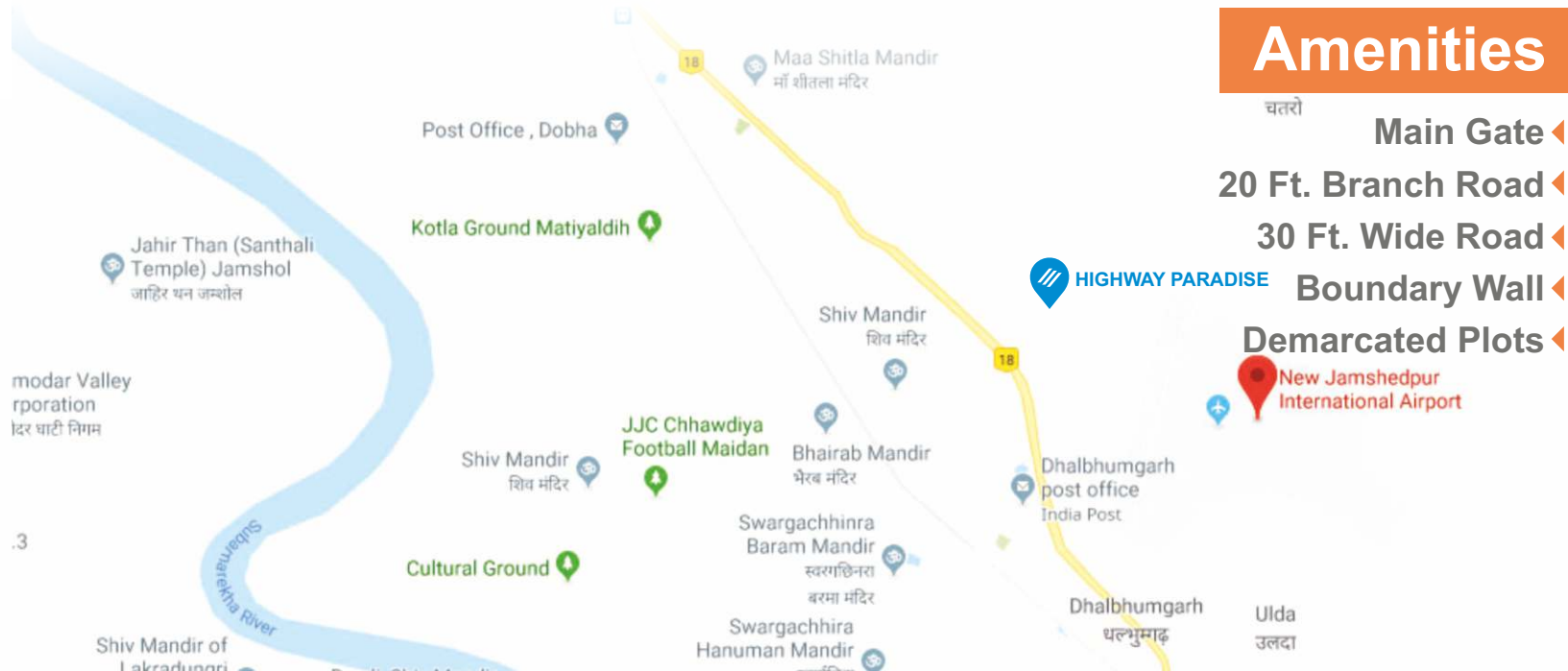


Locations Nearby

- ▶ Entrance From Highway
- ▶ 6 Km From Airport
- ▶ 3.5 Km From Kokpara Railway Station
- ▶ 3 Km From Dhalbhumgarh Railway Station
- ▶ 2 Km From Bus Stand

Amenities

- ▶ Main Gate
- ▶ 20 Ft. Branch Road
- ▶ 30 Ft. Wide Road
- ▶ Boundary Wall
- ▶ Demarcated Plots



GREEN ACRES

A COMPLETE FARM HOUSE

Each address of smart housing offers its residents with a wide array of facilities. Aesthetics is a recurring design throughout the project. Leisure and other Hi-Tech amenities are a treat for the senses and considering this, Smart Housing has been designed to offer you a refreshing atmosphere.

Nearest Location

- ▶ School 500 meters
- ▶ Bank 3km
- ▶ Hospital 4 km
- ▶ Sinni Railway station 4 km
- ▶ Police Station 4 km
- ▶ Market 4 km

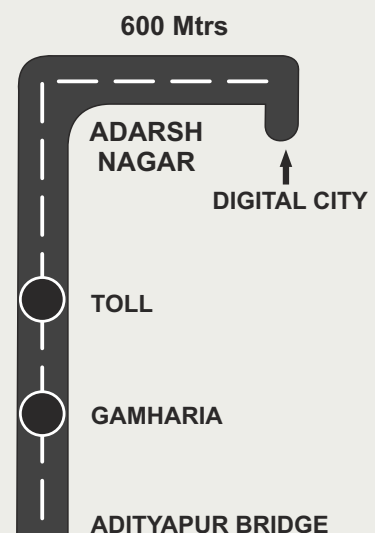
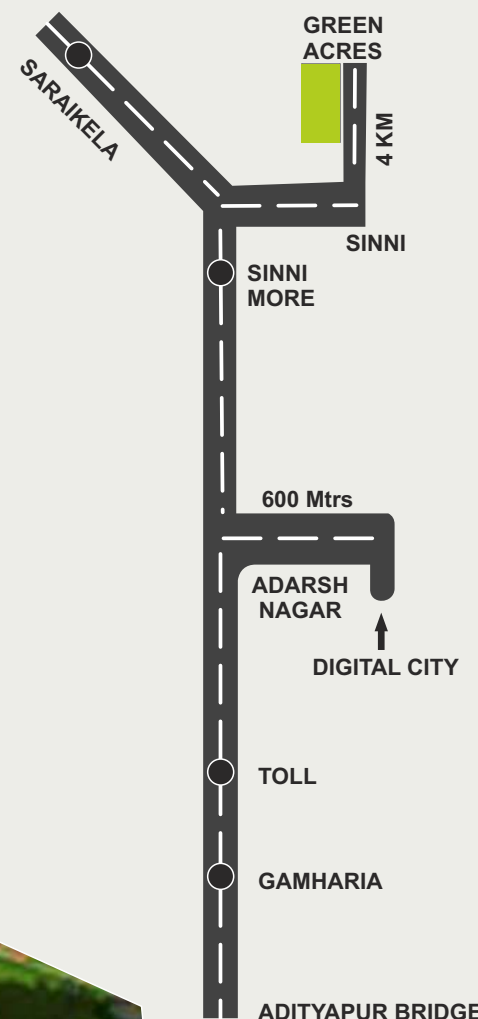


DIGITAL CITY

Strategically located in Saraikela. The desirable location puts out in the midst of everything. You could ever want or need, including beautiful lush greens.

Digital City is a digitally equipped city with fully automated compound.

- Main gate
- Boundary wall
- Club house
- Swimming pool
- Kids play area
- Market complex
- 30 feet main road
- 20 feet branch road
- Water harvesting
- 24 x 7 Security with CCTV



SMART SQUARE

Sonari, 7th Extension



TYPICAL FLOOR PLAN



- A Residential Complex
- Situated in the Heart of the City
- Best in Design
- Self-Contained Housing Unit

SMART TOWER



SECOND FLOOR TO TOP FLOOR



A COMPLETE COMMERCIAL BUILDING WITH
BEST LOCATION FOR BUSINESS PURPOSE



SMART PLAZA

Sakchi, Jamshedpur

ARTISTICA "A"

- Complete Residential colony
- Jusco Electricity
- Cctv
- Wifi zone



TYPICAL FLOOR PLAN



TYPICAL FLOOR PLAN

UNIT - A



UNIT - B



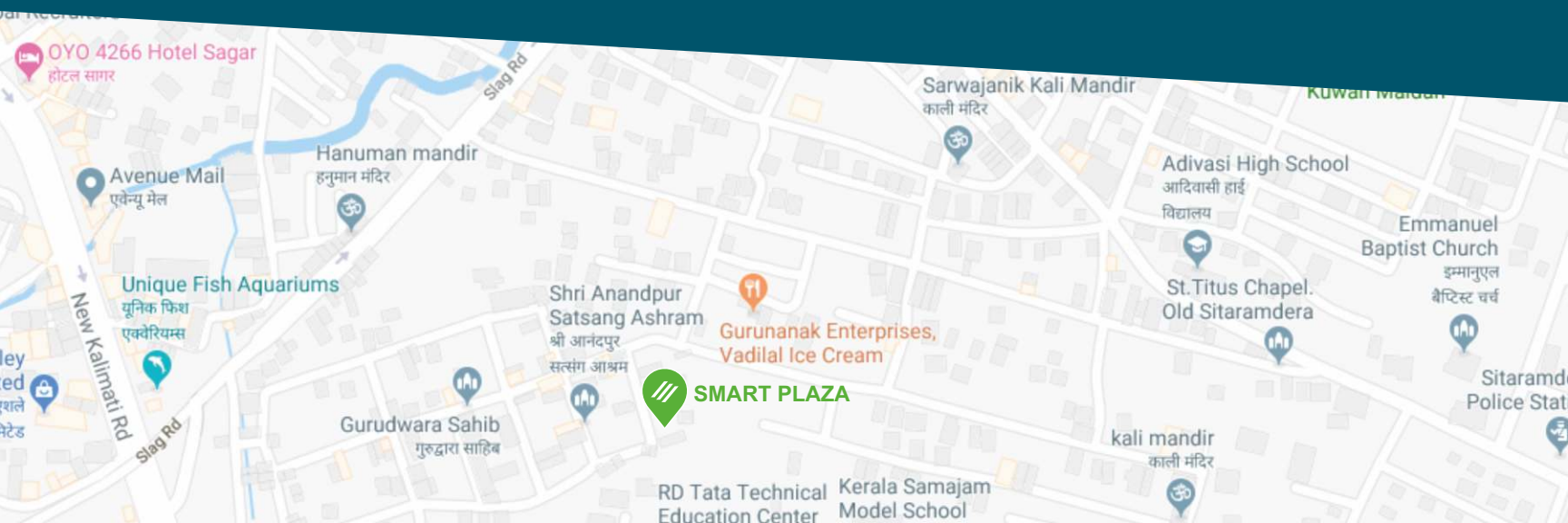
UNIT - C



UNIT - D



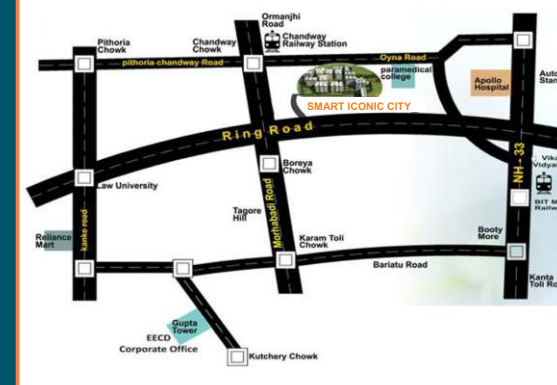
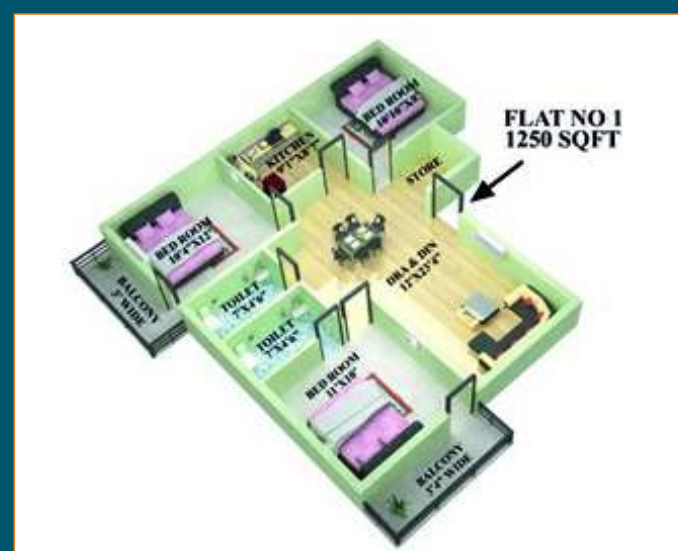
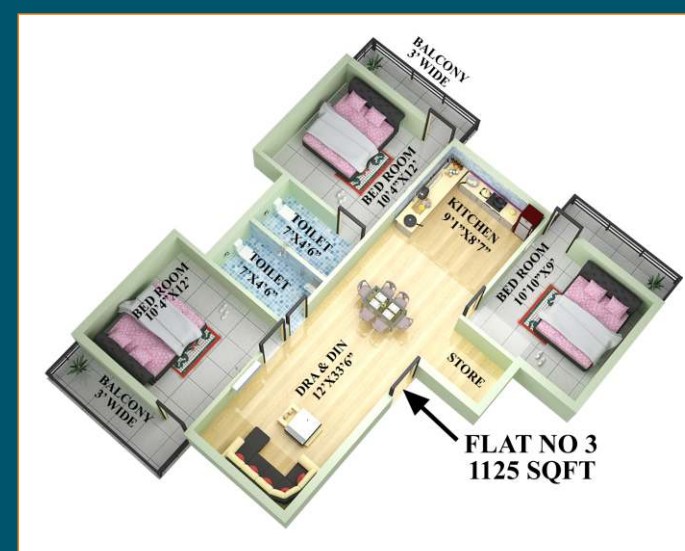
- A Residential Complex
- Situated in the Heart of the City
- Best in Design
- Self-Contained Housing Unit





- Complete Residential colony
- Jusco Electricity
- Cctv
- Wifi zone

TYPICAL FLOOR PLAN



First of its kind project by Smart Housing, Ranchi is themed around wellness and your well-being. Its enchanting outdoor living spaces are designed exclusively for residents to immerse themselves in nature's joy. The apartments are situated amongst abundant sunlight, lush greenery and astounding views. Intertwined with modern amenities and location doles, Serein is the centre of new luxury in this highly coveted.

SMART PARK VIEW

GHATSILA



ROCK GARDEN

RANCHI

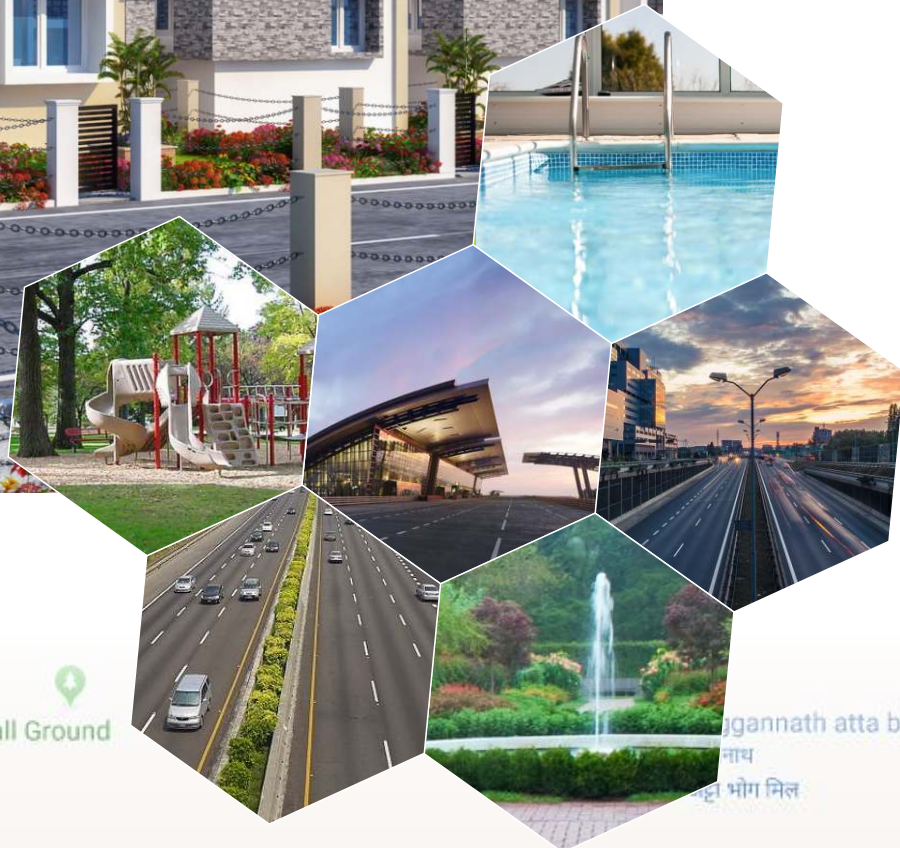


Locations Nearby

- ▶ Entrance From Highway
- ▶ 15 Km From Airport
- ▶ 5 Km From Railway Station
- ▶ 1 Km From Petrol Pump
- ▶ 1 Km From Restaurant

Amenities

- ▶ Main Gate
- ▶ 20 FT. Barnch Road
- ▶ 30 FT. Wide Road
- ▶ Boundary Wall
- ▶ Demarcated Plots

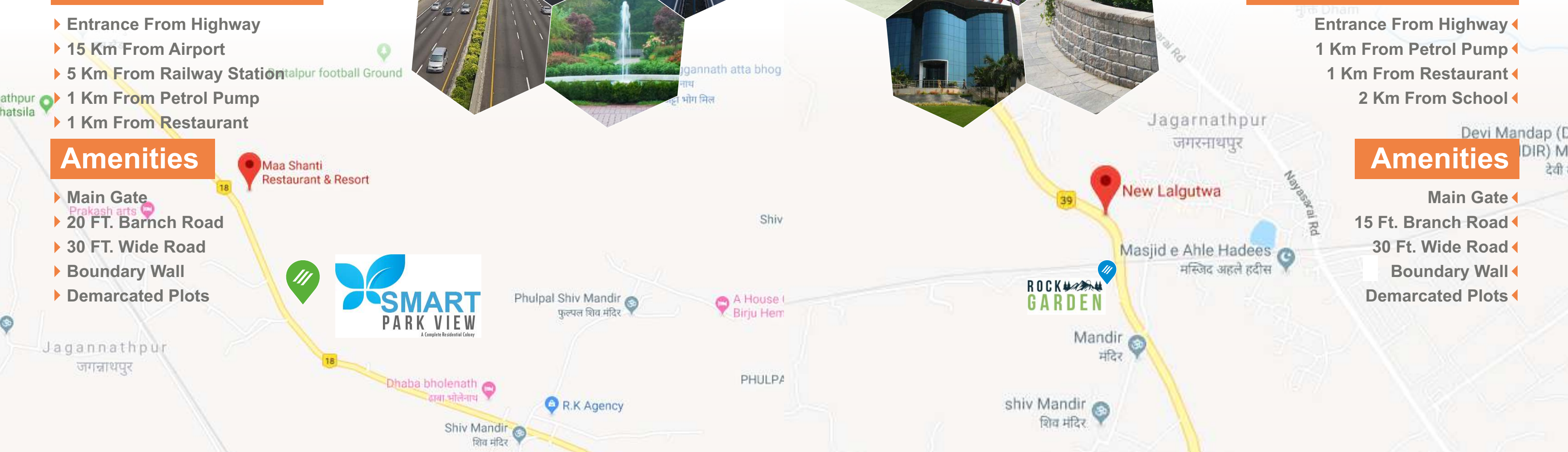


Locations Nearby

- ▶ Entrance From Highway
- ▶ 1 Km From Petrol Pump
- ▶ 1 Km From Restaurant
- ▶ 2 Km From School

Amenities

- ▶ Main Gate
- ▶ 15 Ft. Branch Road
- ▶ 30 Ft. Wide Road
- ▶ Boundary Wall
- ▶ Demarcated Plots





SMART GROUP HOTEL

The Smart Hotel Group is an eminent India hospitality brand with a presence in major cities across the country. Envisioned by Mr. Deepak Kumar Choudhary. We focus on extending warm hospitality with an Indian touch. Each Hotel is designed to cater a unique lifestyle. Stunning Hotels are situated in scenic destinations offering warm hospitality and modern amenities.

Hotel Shirdi Sai Inn

Pimalwadi Road, opp. Saileela Hotel
Near HP Gas Agency, Dattnagar, Shirdi



Namah Stay's Gangtok

Deorali School St, DeoraliBaxar, Gangtok.



Hotel Puri Inn

Opposite Muncilpal High School(Balisahi School)
Gachakali Lane, Puri, Puri.



Hotel Seaside Puri

Birla Chowk, (near swargdawar) Balia Panda Road, Puri
Odisha 752001 Puri India 752001





SMNF

For Expert Financial advice you can trust
Smart Nidhi Finance Ltd.



□ Saving Account

Yearly interest payable @6.00%

□ Smart Samridhi Yojna

Yearly interest 11.75%

□ Recurring Deposit Scheme(RD)

7 to 10 % interest

□ Fixed Deposit Scheme

7 to 12 % interest

□ Smart Monthly Income Scheme

10% 833/ Lakh

Daily Deposit Scheme

Even the smallest savings count on a rainy day. Daily Deposit Scheme is a popular product with works on the smart philosophy. With as low as Rs 10 per day, you can save enough money through SMNF scheme along with earning an impressive interest as well. It is popularly known as Pigmy Deposit.



Recurring Deposit Scheme

SMNF Deposit has an exciting variant, 'Small Savings Scheme'-Recurring Deposit to facilitate small saving with flexible amounts and tenures. The savings can start from a minimum of Rs 1000/- and increase in multiple of 100, While the tenure could be anywhere between 12 to 120 months. SMNF Small Savings offers a high Rate of Interest of 8.00% and can be availed from any SMNF office across 250 locations in the country. SMNF Fixed Deposits are rated AAA (FD) by CARE and BWR AAA by Brickwork indicating highest degree of safety regarding timely servicing of financial obligations.





SMNF LOAN

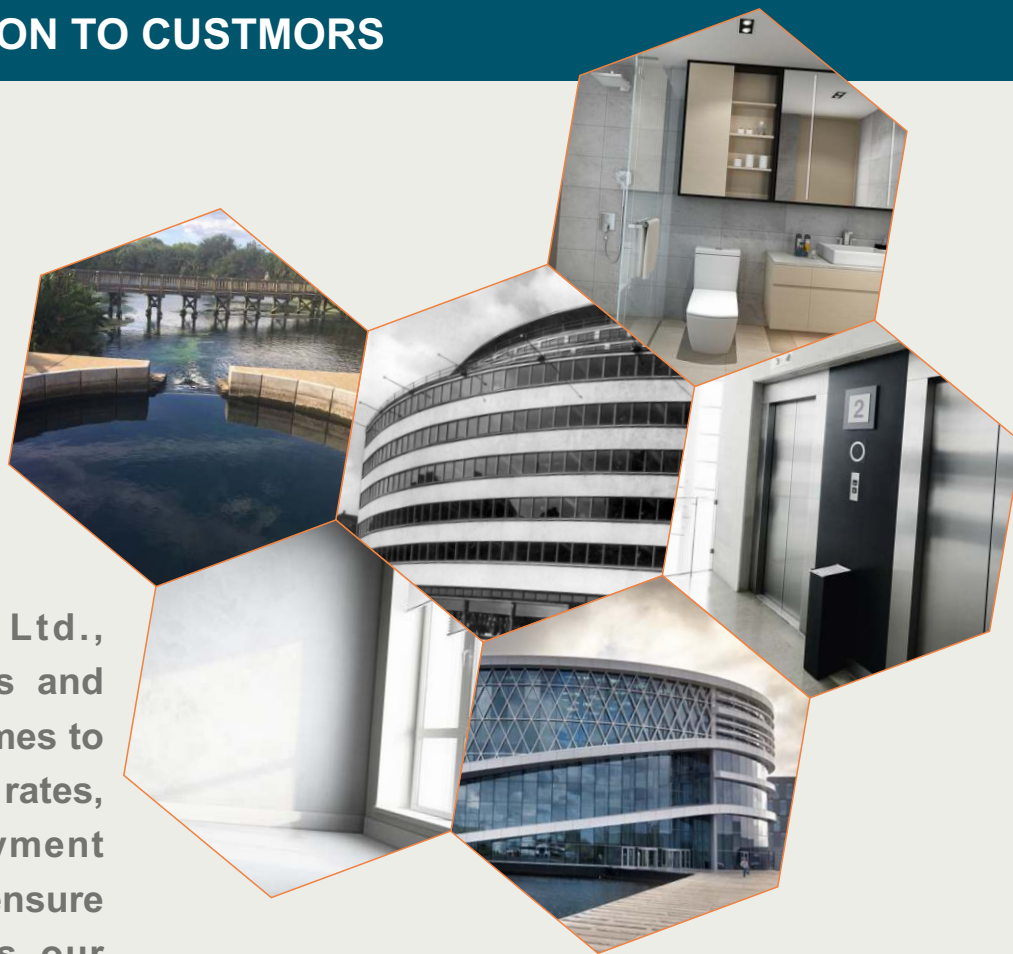
No dreams are too big.
Realise them with SMNF loan, now from.

1st GROUP LOAN DISTRIBUTION TO CUSTOMERS

SMART NIDHI MUTUAL FINANCE LIMITED GROUP LOAN IS DESIGNED TO EXTEND LOAN FACILITIES TO WOMEN WITH THE OBJECTIVE OF HELPING THEM MEET THEIR FINANCIAL NEEDS.

GOLD LOAN

We, at Smart Nidhi Finance Ltd., understand our customer's needs and have three primary gold loan schemes to choose from. Our attractive interest rates, quick disbursement, multiple repayment options and value added benefits ensure a pleasant experience, make us our customer's first choice.



PROPERTY LOAN

SMNF Property Loan is the right choice. Our multipurpose loan comes with an attractive interest rate, easy repayment options and unlocks the highest value for your horizons of growth with SMNF property Loan.

LOAN ON DEPOSIT

SMNF Nidhi Limited offers loans to our registered members with easy and attractive schemes. The

loan features are given below:-

Take loan against fixed deposit without any liquid deposit(cash).

Apply to loan anytime.

NO pre-payment & no extra charges.

No tedious paper work.

SMART INSURANCE

Bring your future with smart insurance plan.

We offer a wide range of Insurance Policies,
We offer Customized Insurance Solutions, Multiple Payment options.

General Insurance

You to safeguard yourself and the things around, which you value a lot. These may include your home, car and other valuable like money lending, professional casualties other than death, etc. These valuables carry a lot of financial risks. Therefore, General Insurance Plans provide financial.



Health Insurance

Health Insurance provides you a safety net by protecting you from paying heavy amounts on your medical costs. It ensures you get cashless hospitalization or expenses reimbursement when you fall sick or meet with an accident.

Life Insurance

Life insurance is a contract that provides an individual finance protection from accident injuries or death. The insurance company offering the coverage will have to be paid a premium in return. Life insurance is a great financial planning tool.

SPECIFICATIONS

Architectural Style

The building shall have modern architectural elevation with beautiful color scheme

Foundation

Rc foundation as per structural engineer recommendation

Walls

External 9" thick & cement paint finish.
Internal 4.5 thick & plastic of pairs finish.

Toilets

EWC/IWC with PVC cistern in each toilet
Wall designer painted plazed
Cermic titles upto 6 heights Once
CP soap tray
One mirror with PVC shell master toilet

Wash Basin

One wash basin at shell dinning space

Kitchen

2' height wall tiles above the cooking platform
Green marble top kitchen cooking platform.

Elevator

4 nos passenger lift of reputed make round the clock strong security service Stand by generator service. Bore well water supply through over head tank power supply by JSEB/JUSCO.

Electrical

Concealed copper wiring with piano type Switch 1 calling bell connection outside the main door.
Washing & refrigerator point at suitable area.



AWARDS & RECOGNITION

- Awarded Entrepreneur Award in 2015 for his outstanding contribution in business.
- Awarded the Best Emerging Real Estate Company in 2016 by Right Choice Awards.
- Won the kolhan Ka Gaurav 2016 by Danik Bhaskar.
- Won the Business Leader Award in 2017.
- Won the International Excellence Awards for Most Trusted Real Estate Company of Eastern India 2018.
- Interview release in World Famous Forbes India Business Leaders.
- Won the International Excellence Award 2019 held in Malaysia as Most Trusted Group of Company in Real Estate, Hospitality and Finance.



Forbes INDIA



CREDAI