

2021 HAND



साथी हाथ बढ़ाना !!

Handover, Activity, Noise & Development

SMART GROUP
ETERNAL LEGACY OF QUALITY & TRUST



SMART GROUP



DEEPAK CHOUDHURY

Managing Director, Smart Group

Mr. Deepak kumar Choudhury is a pioneering figure in eastern part of India's Business world. His strict adherence to quality and commitment helped him to stand apart from the competition. He has a vast experience in Real Estate, FMCG and Consumable Industry.

He is leading Smart Group which has companies in various sectors such as Real Estate, Hospitality and Finance. All this has been achieved in a very short span of time. He started his journey as Business Proprietor and continued to diversify his business empire in empire into a limited company in 2016 as smart housing buildcon limited. The company is reaching the desired height. Mr. Choudhury is a self made entrepreneur who started his career with less than \$10 and today he is executing projects worth over \$1 billion. Smart Group is an unlisted closely held yet professionally managed company run by an experienced board of directors. Mr. Choudhury started his career as a Medical Representative, Worked As Area Manager, Regional Manager & Zonal Manager in Pfizer Ltd, Alkem Laboratories Ltd., FDC LTD. He later joined the Real Estate sector as Director and then started a company with different partners in Construction and Real Estate segments. A major milestones 2017, Jamshedpur Agro Industries Ltd. And Smart Group Hotels in 2018. Smart Group Hotels are owned and leased properties in different location of India.



SMART GROUP

Living Beyond Dreams

from the Managing
Director's desk...

CHARTING THE PATH

As a managing Director Mr. Choudhury diversified the group into new business areas of development such as Hospitality, Real Estate and Finance. His hard work, determination and effort opens the door for the group across Asia. Under his Leadership The Smart Group of Hotels and Smart Nidhi Finance Limited. Mr. Choudhury shifted his focus on developing hospitality and finance sector. He is focused on contributing to the real estate and infrastructure which is the growth driver for development of India. He is a true leader who wishes to see the nation empowered.

Smart Housing Group is a young and vibrant realty company with lots of passion and burning ambitions. Passion to built unmatched structures with innovative designs, fresh ideas, beautiful aesthetics and high end technology, and an ambition to raise the bar the way people live, work and play. Their ethos are reflected in their work.

What they promise, they promise with their heart & soul. Their satisfaction lies in seeing it fulfilled to the fullest. When you get something extra to enjoy your life in a better way, they share your pleasure. And with each added number of their smiling customer, the feeling grows stronger.

Their pride and joy lies in improving the quality of life and they do meet customer aspirations by adding value to their project design, customer services, meeting deadlines or even thinking creatively. The company is ISO 9001:2015 certified. Their construction quality and projects related activities conform to the ISO standards.

After successful delivery of 13 projects, Smart Housing Group have emerged as a leading name in designing residential colonies with state of art infrastructure.

Year of experience: Over 25 years

- Always dream big – This quality has led Mr. Choudhury to achieve his goals in life easily.
- Aggression for work – He is very particular about his work and is always leading from the front. He is an inspiration to his team.
- Punctuality – He believes n the principle 'Time and Tide waits for none'. Implementation of ideas at a well defined time stands with him always.
- Continuous learning – He is a quick learner, He never hesitates to learn from his staff, employees or anyone etc. His belief is the learning continuous, no matter how old your are or from whom you are learning.
- Never fail to try more – After server failures he sussed in life. Financially he faced many problems but his strong will power to overcome difficulties always dominated the bad phase. He says never let anything break your will.
- Partner with the right people.
- Anything worth doing requires persistence.

SMART HOUSING BUILDCON LTD.



SMART GROUP HOTELS



SMART BAR & RESTAURANTS



SMART NEWS



Cape Town

"City of Joy"

“City Out side,
Resort Inside”



SMART GROUP

Living Beyond Dreams

- POLICE STATION : 15 KM
- HOSPITAL : 7 KM
- SCHOOL : 10 KM
- RAILWAY STATION : 25 KM
- CITY CENTRE : 24 KM
- BANK : 13 KM
- ATM : 13 KM

**“Best Investment on
EARTH is EARTH”**

PLOT

DUPLEX

SHOP



Eternal Legacy of Quality & Trust

Govindpur, NH-18, Dhanbad



"City of Love"

QUEENS Land



SMART GROUP

Living Beyond Dreams

“City Out side,
Resort Inside”

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PLOTS

DUPLEX



Eternal Legacy of Quality & Trust

Govindpur, NH-18, Dhanbad

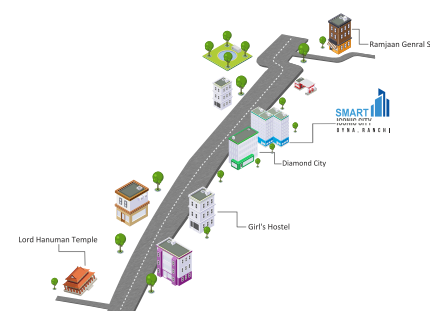


SMART ICONIC CITY

OYNA, RANCHI



First of its kind project by Smart Housing, Ranchi is themed around wellness and your well-being. Its enchanting outdoor living spaces are designed exclusively for residents to immerse themselves in nature's joy. The apartments are situated amongst abundant sunlight, lush greenery and astounding views. Intertwined with modern amenities and location doles, Serein is the centre of new luxury in this highly coveted.



ARTISTICA "C"

Adityapur, Jamshedpur



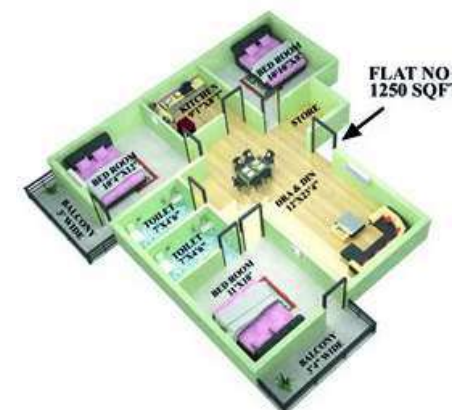
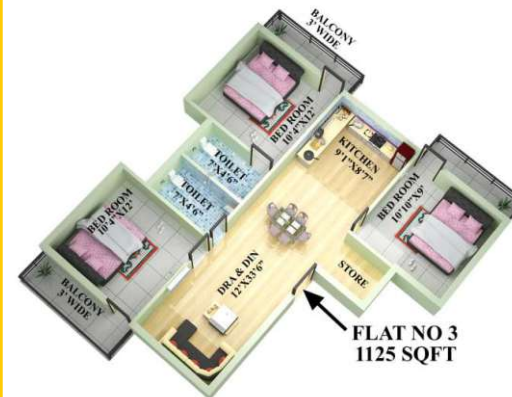
- Jusco Electricity
- Cctv
- Wifi zone
- Complete Residential colony



CONSTRUCTION IN PROGRESS



TYPICAL FLOOR PLAN



ARTISTICA “A”

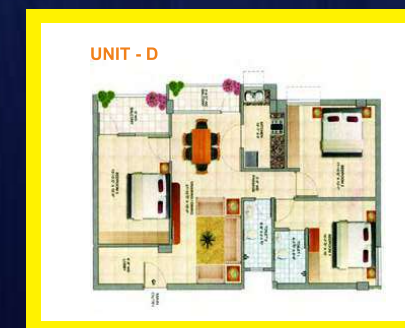
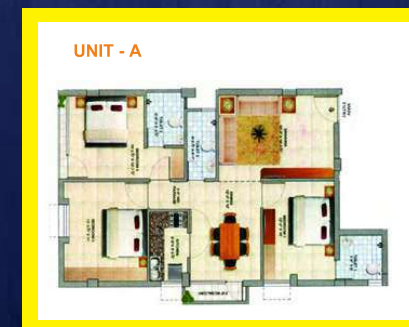
Adityapur, Jamshedpur



- Complete Residential colony
- Jusco Electricity
- Cctv
- Wifi zone



TYPICAL FLOOR PLAN



SMART SQUARE

Sonari, 7th Extension



ACTUAL VIEW

TYPICAL FLOOR PLAN



- A Residential Complex
- Situated in the Heart of the City
- Best in Design
- Self-Contained Housing Unit

SMART TOWER

Main Road, Gamaharia



ACTUAL VIEW



A COMPLETE COMMERCIAL
BUILDING WITH
BEST LOCATION FOR
BUSINESS PURPOSE



SMART GROUP
Living Beyond Dreams

SMART SKY COURT

(A Complete Residential Colony)



**NOW IN
ADITYAPUR**

**PLOTS
& DUPLEX**

**LUXURY HOUSING
AT AN
AFFORDABLE PRICE**



**“Best Investment on
EARTH is EARTH”**

Santhosh Kumar

**BOOKING
OPEN**





SMART SPORTS CITY

(A Complete Residential Colony)

City **OUTSIDE**
Resort **INSIDE**

Adityapur, Jamshedpur

"Best Investment on
EARTH is EARTH"

LUXURY
HOUSING AT AN
AFFORDABLE
PRICE



Eternal Legacy of Quality & Trust



SMART GROUP



ROCK GARDEN

RANCHI

PLOTS



ROCK
GARDEN



SITE VIEW

Locations Nearby

- Entrance From Highway
- 1 Km From Petrol Pump
- 1 Km From Restaurant
- 2 Km From School



- Main Gate
- 15 Ft. Branch Road
- 30 Ft. Wide Road
- Boundary Wall
- Demarcated Plots

Amenities

SMART WOODLANDS



Ormanjhi, Ranchi

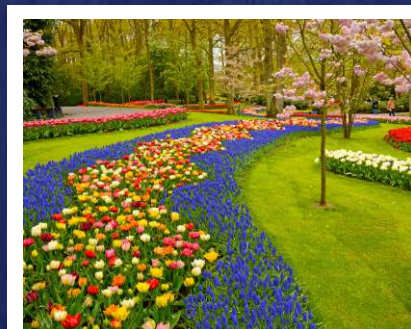
City **OUTSIDE**
Resort **INSIDE**



Place Nearby :-

- PLOT LOCATED IN RRDA AREA
- ORMAJHI CHOWK 1.5 K.M.
- ATM - 1.5 K.M.
- HOSPITAL - 2 KM
- BANK - 1.5 KM
- RAILWAY STATION - 22 KM
- AIRPORT - 48 KM
- POLICE STATION - 1 KM
- BUS STAND - 23 KM
- RANCHI TOWN - 20 KM





Locations Nearby

- ▶ Entrance From Highway
- ▶ 2 Km From School
- ▶ 5 Km From Railway Station
- ▶ 1 Km From Petrol Pump
- ▶ 1 Km From Restaurant

Amenities

- ▶ Main Gate
- ▶ 20 FT. Branch Road
- ▶ 30 FT. Wide Road
- ▶ Boundary Wall
- ▶ Demarcated Plots

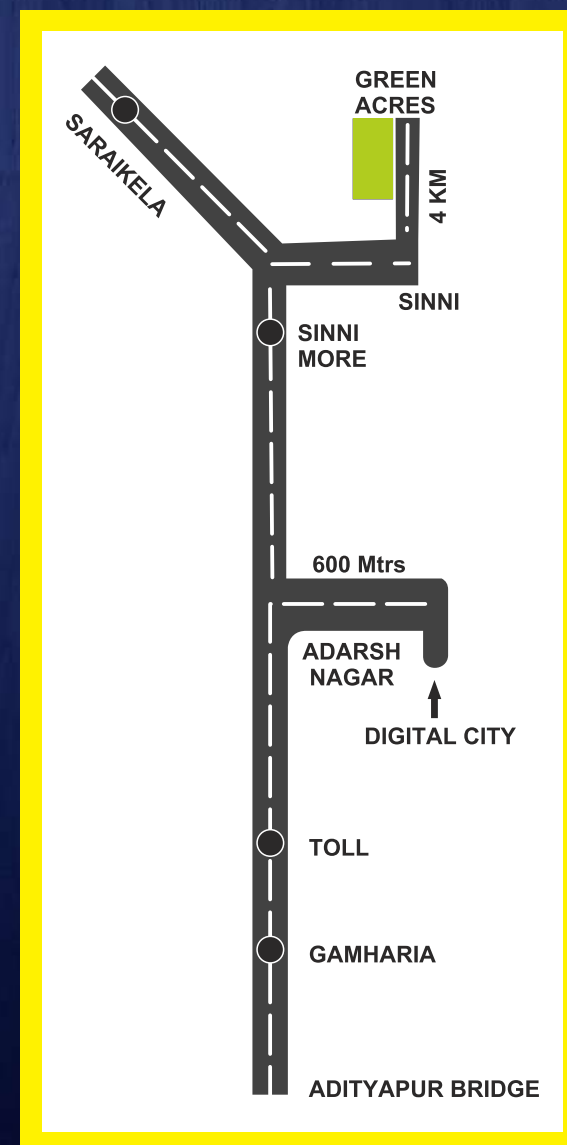
GREEN ACRES

Sinni, Jamshedpur



A COMPLETE FARM HOUSE

Each address of smart housing offers its residents with a wide array of facilities. Aesthetics is a recurring design throughout the project. Leisure and other Hi-Tech amenities are a treat for the senses and considering this, Smart Housing has been designed to offer you a refreshing atmosphere.



SITE VIEW

Nearest Location

- ▶ School 500 meters
- ▶ Bank 3km
- ▶ Hospital 4 km
- ▶ Sinni Railway station 4 km
- ▶ Police Station 4 km
- ▶ Market 4 km



River Walk

Dobo



PLOTS

DUPLEX

FLAT



FITTINGS/FEATURES



SOMANY

TILES



HAVELLS

LIGHTING



Jaquar

FITTINGS



KITCHEN

Ultratech Cement | Havells Wire | Jaguar Fitting
Hindware/Parryware Sanitary | Moduler Switch Anchor
Moduler Kitchen | Branded Wall Putty | Paver Block Road

DIGITAL CITY, DUGNI



Strategically located in Saraikela. The desirable location puts out in the midst of everything. You could ever want or need, including beautiful lush greens.

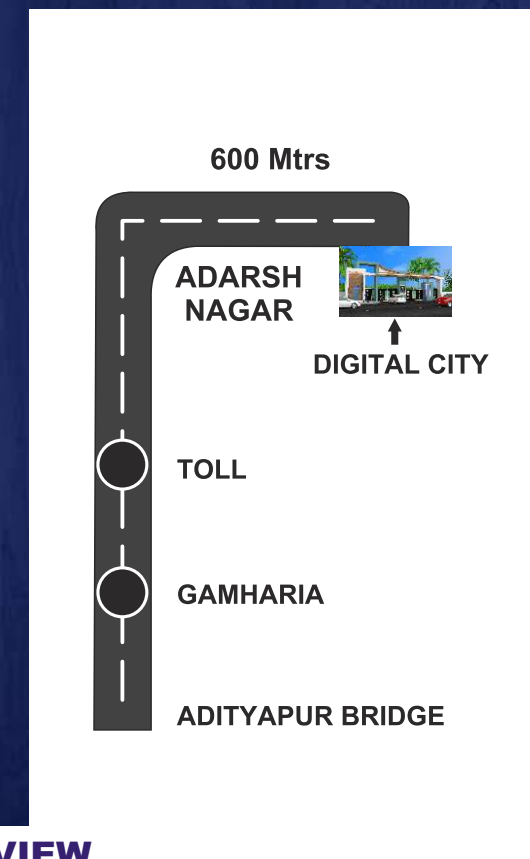
Digital City is a digitally equipped city with fully automated compound.

- Main gate
- Boundary wall
- Club house
- Swimming pool
- Kids play area
- Market complex
- 30 feet main road
- 20 feet branch road
- Water harvesting
- 24 x 7 Security with CCTV

PROJECT VIEW



ACTUAL VIEW



apna ghar

HALDIPOKHAR



- Main gate
- Boundary wall
- Kids play area
- 30 feet main road
- 20 feet branch road
- Water harvesting



SMART CITY

DHALBHUMGARH



Locations Nearby

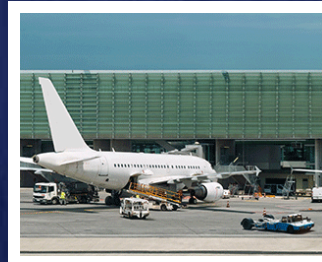
- ▶ 200 Meter From Highway
- ▶ 7 Km From Airport
- ▶ 2.5 Km From Kokpara Railway Station
- ▶ 4 Km From Dhalbhumgar Railway Station
- ▶ 3 Km From Bus Stand

Amenities

- ▶ Main Gate
- ▶ 20 FT. Branch Road
- ▶ 30 FT. Wide Road
- ▶ Boundary Wall
- ▶ Demarcated Plots

HIGHWAY PARADISE

DHALBHUMGARH



ACTUAL SITE VIEW



Locations Nearby

Amenities

- ▶ Main Gate
- ▶ 20 Ft. Branch Road
- ▶ 30 Ft. Wide Road
- ▶ Boundary Wall
- ▶ Demarcated Plots

- Entrance From Highway ◀
- 6 Km From Airport ◀
- 3.5 Km From Kokpara Railway Station ◀
- 3 Km From Dhalbhumgarh Railway Station ◀
- 2 Km From Bus Stand ◀



SMART GROUP HOTEL

The Smart Hotel Group is an eminent India hospitality brand with a presence in major cities across the country. Envisioned by Mr. Deepak Kumar Choudhary. We focus on extending warm hospitality with an Indian touch. Each Hotel is designed to cater a unique lifestyle. Stunning Hotels are situated in scenic destinations offering warm hospitality and modern amenities.



Hotel Puri Inn

Opposite Municipal High School (Balisahi School)
Gachakali Lane, Puri, Puri.



REFRESH BAR & RESTAURANT





SMART GROUP

Living Beyond Dreams



SMART HOUSING
BUILDCON LTD

COMING SOON

SMART NEWS

Jamshedpur

City

SMART

NEWS

AWARDS & RECOGNITION

- Awarded Entrepreneur Award in 2015 for his outstanding contribution in business.
- Awarded the Best Emerging Real Estate Company in 2016 by Right Choice Awards.
- Won the kolhan Ka Gaurav 2016 by Danik Bhaskar.
- Won the Business Leader Award in 2017.
- Won the International Excellence Awards for Most Trusted Real Estate Company of Eastern India 2018.
- Interview release in World Famous Forbes India Business Leaders.
- Won the International Excellence Award 2019 held in Malaysia as Most Trusted Group of Company in Real Estate, Hospitality and Finance.



Forbes^{INDIA}



CREDAT



SMART GROUP



SMART GROUP
Living Beyond Dreams

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Contact : **9905941645, 8235075554**

www.smarthousingweb.com | www.smartgroupotel.com | www.smarticonicity.com